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GOVERNMENT OF SAMOA

File Ref:

SAMOA BUREAU OF STATISTICS

REQUEST FOR EXPRESSIONS OF INTEREST (CONSULTING SERVICES – INDIVIDUAL SELECTION)

SAMOA

Samoa Connectivity Project
Grant No.: D063-WS

Assignment Title: SBS-C5: Samoa National Digital ID Strategic Communications Advisor

The Independent State of Samoa has received financing from the World Bank towards the Samoa

Connectivity Project and intends to apply part of the proceeds for consultancy services.

The Samoa Bureau of Statistics (“SBS”), under the guidance of the Government’s National ID Steering Committee (“NIDSC”), is establishing the Samoan National Digital ID System (“NDIDS”) through the World Bank-funded Samoa Connectivity Project. This project is closely linked with broader development imperatives for Samoa to invest in digital identity management to support digital platforms, including e-government, and to improve the efficiency and effectiveness of public and private service decision-making and services’ delivery, including financial inclusion.

Considering the importance of public engagement, confidence and trust for the success of the NDIDS, SBS wishes to recruit the services of an individual consultant experienced with information, education and communications (“IEC”) to service as a **Strategic Communications Advisor (“SCA”)** for the NDIDS.

The desired outputs for this assignment are as follows:

1. Inception report
2. Strategic communications plan development and dissemination
3. Capacity-building workshop(s)
4. Strategic communications plan implementation
5. Closure and evaluation report

The Ministry of Finance now invites eligible Individual Consultants to indicate their interest in providing the Services. Interested Individuals should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The shortlisting criteria are: